



MUTUAL of OMAHA INSURANCE COMPANY
Mutual of Omaha Plaza
Omaha, NE 68175

OCTOBER 04, 2017

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GOODWILL OF LINCOLN
BENEFITS ADMINISTRATOR
2100 JUDSON ST
LINCOLN NE 68521-1300

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Dear Valued Customer:

In the course of providing quality insurance and financial services, Mutual of Omaha Insurance Company and its affiliated companies (Mutual) have always been committed to protecting the privacy of the information you and your plan participants entrust to us.

The Financial Services Modernization Act of 1999 requires financial institutions, like Mutual, to inform their customers and former customers how personal information about them is collected and disclosed.

The enclosed notice informs you about Mutual's information sharing practices. **Your plan participants did not receive a copy of this notice and you are not required to provide them with one.**

Our commitment to privacy is as strong as our commitment to superior customer service.

Thank you for your time.

Mutual of Omaha Insurance Company



MUTUAL OF OMAHA PRIVACY NOTICE - PERSONAL INFORMATION

This Privacy Notice applies to the Personal Information of customers of the Mutual of Omaha companies. The companies include:

- Mutual of Omaha Insurance Company
- Mutual of Omaha Investor Services, Inc.
- Mutual of Omaha Marketing Corporation
- Mutual of Omaha Structured Settlement Company
- Omaha Insurance Company
- United of Omaha Life Insurance Company
- United World Life Insurance Company
- Companion Life Insurance Company

The Notice applies to our current as well as former customers.

Why You Are Receiving This Notice

The federal Financial Services Modernization Act and state privacy laws require us to send you an annual Notice. This Notice describes how we collect, use, and protect the Personal Information you entrust to us.

If you have a policy that is covered by the HIPAA Privacy regulations, you received a privacy notice that relates to the privacy of your medical information. To obtain an additional copy of the privacy notice related to your medical information you can log onto our company's website:

www.mutualofomaha.com/hipaa.html

or you can contact us at:

Mutual of Omaha
Attn: Privacy Office
Mutual of Omaha Plaza
Omaha, NE 68175-1029

Personal Information

Personal Information means information that we collect about you, such as name, address, Social Security number, income, marital status, employment and similar Personal Information.

Information We Collect

In the normal course of business we may collect Personal Information about you from:

- Applications or other forms we receive from you
- Your transactions with us, such as your payment history
- Your transactions with other companies
- Other sources (such as motor vehicle reports, government agencies and medical information bureaus)
- Consumer-reporting agencies

Information We Share

In the normal course of business we may share your Personal Information among the Mutual of Omaha companies. Depending on the products you have with us, the type of information we share could include:

- Your name
- Your income
- Your Social Security number
- Other identifying information you give us
- Your transactions with us, such as your payment history

We may also share your Personal Information with non-affiliated companies for purposes required or permitted by law, including:

- Our agents and brokers
- Companies that assist in administering your policy or account
- State and federal regulatory authorities

How We Protect Your Information

We restrict access to your Personal Information. It is given only to the employees of Mutual of Omaha and others who need to know the information to provide our insurance or financial services to you.

We have physical, electronic and procedural safeguards in place to make sure your Personal Information is protected. These safeguards follow legal standards and established security standards and procedures.

